



SPONSORSHIP LEVELS - 2025

Russian River Pride strives to amplify LGBTQ+ voices and visibility in the Russian River area, educate, support, and empower our community through inclusive events, advocacy, and fundraising initiatives, honor our rich LGBTQ+ history and foster a more inclusive future for all. 100% of our volunteer Board of Directors are financial supporters of RRP. Learn more at RussianRiverPride.org.

Thanks to business and individual sponsors who make us River Proud in 2025!

Community: \$500+

- Name listed on website
- One complimentary ticket to MacRostie 6/22 Fundraiser
- Recognition at the MacRostie 6/22 Fundraiser

Silver: \$1,000+

- Name or logo on website.
- Two complimentary VIP tickets to MacRostie 6/22 Fundraiser
- Recognition at the MacRostie 6/22 Fundraiser
- Festival booth space if desired

Gold: \$2,500+

- Name or logo on website.
- Two complimentary VIP tickets to MacRostie 6/22 Fundraiser
- Recognition at the MacRostie 6/22 Fundraiser
- Festival booth space if desired
- Two All-Access Rainbow Passes (VIP entry to all Pride activities; unlimited drinks)
- Tickets to any additional events added to the RRP 2025 schedule
- Two dedicated posts on RRP social media
- Logo placement on prominent signage Parade + Festival



Platinum: \$5,000+

- Name or logo on website, name recognition on printed posters, flyers and social media posts.
- Two complimentary VIP tickets to MacRostie 6/22 Fundraiser
- Recognition at the MacRostie 6/22 Fundraiser
- Festival booth space if desired
- Two All-Access Rainbow Passes (VIP entry to all Pride activities; unlimited drinks)
- Tickets to any additional events added to the RRP 2025 schedule
- Four dedicated posts on RRP social media.
- Logo placement on prominent signage at Parade + Festival.
- Special acknowledgement in all media releases.
- MC shout-out the organization at the Festival
- Meet and greet opportunities
- Private tables reserved at MacRostie Fundraiser, Opening Event, Pride After Dark

Diamond: \$10,000+

- Top-level name or logo on website, name recognition on printed posters, flyers and social media posts.
- Four complimentary tickets to MacRostie 6/22 Fundraiser
- Recognition at the MacRostie 6/22 Fundraiser
- Festival booth space if desired
- Four All-Access Rainbow Passes (VIP entry to all Pride activities; unlimited drinks)
- Tickets to any additional events added to the RRP 2025 schedule
- Four dedicated posts on RRP social media
- Logo placement on prominent signage at Parade + Festival
- Special acknowledgement in all media releases
- Stage shout outs at the Festival
- Meet and greet opportunities
- Private tables reserved at MacRostie Fundraiser, Opening Event, Pride After Dark
- Organization representative may directly address the crowd at Festival

2025 Event Specific Sponsorship Opportunities inquire with Co-Chairs Buddy Russell at buddy@RussianRiverPride.org or Jeannine Luna Jeannine.Luna@RussianRiverPride.org.

Opening event (9/19) | Pride After Dark (9/20) | Intergenerational Brunch (9/21) | Wind-Down Pool Party (9/21)